Allie Teixeira Riggs

**Design Researcher and
Product Designer**

PORTFOLIO
www.ariggs.net

LINKEDIN
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RESEARCH AREAS

Design Research
Interaction Design
Queer HCI
Design Mentorship
Critical Making
Interactive Narrative
Critical Archives Scholarship
Online Communities
Queer Theory
Queer Media Studies

SKILLS

Product Design
Figma
Sketch
InVision
Zeplin
Miro
Principle
Adobe Suite
Keynote

Programming
HTML / CSS
Javascript
Python
Processing
Arduino
Twine

Languages:
English
Portuguese

EDUCATION

Georgia Institute of Technology, Atlanta, GA (2021 - present)
PhD, Digital Media

University of California Santa Cruz, Santa Cruz, CA (2013 - 2015)
Master of Fine Arts, Digital Arts and New Media; Playable Media Focus

Cornell University, Ithaca, NY (2009 - 2013)
Bachelor of Fine Arts; Minor in Information Science

INDUSTRY EXPERIENCE

Experience Director (Contract), **Toyota Global**, Tokyo, Japan (2024)
　　Directing product strategy and designing vision concepts for Arene OS: Toyota's
　　Software Defined Vehicle Operating System.

Experience Director (Contract), **Fantasy Interactive**, New York, NY (2022)
　　Directing research, product strategy and experience concepting for a design
　　visioning project.

Experience Lead, **Fantasy Interactive**, New York, NY (2019 - 2021)
　　Leading UX design and managing client relationships for digital accounts. Direct-
　　ing strategy, research, and design phases for digital products and ecosystems.

Senior Experience Designer, **Fantasy Interactive**, New York, NY (2018 - 2019)
　　Crafting experiences, delivering strategic insights, and leading workshops for a
　　variety of digital accounts and products.

UX Designer, **Code and Theory**, New York, NY (2015 - 2018)
　　Designing and developing strategies for digital products, conducting user research,
　　mapping information architecture and taxonomy, and rapid prototyping.

WORK SAMPLES

Product Strategy and Experience Design - **Woven by Toyota**
　　Directed product strategy and UX for Woven by Toyota's Arene OS: a suite of soft-
　　ware defined vehicle platforms, including a marketing site, developer portal, and
　　engineering tools.

Product Vision, Strategy, and Experiece Design - **Microsoft 365**
　　Led the strategic visioning, client workshopping, prototyping, and experience de-
　　sign of the Microsoft 365 suite website.

User Research, Product Strategy, and Design - **Change Healthcare**
　　Led the user research, strategy, concepting, design, and testing for a re-design of
　　the Change Healthcare website.

MENTORSHIP AND PROFESSIONAL DEVELOPMENT

Graduate Instructor, *Principles of Interaction Design*, Georgia Tech (2022 - 2023)
　　Leading an interaction design class, conducting graduate student portfolio review
　　sessions, and discussing industry careers in Interaction and UX Design.

Mentor for Cornell Information Science Design Incubator, New York, NY (2019)
　　Leading career mentorship sessions for aspiring designers in a graduate program.

Facilitating Design Thinking Workshop, Brooklyn, NY (2019)
　　Certificate in facilitating design thinking at Cooper Professional Education.